

GUILFORD HIGH SCHOOL BOOSTER CLUB
Board of Directors Meeting Minutes
March 9, 2009

President Cheryl Kunz called the meeting to order at 6:37 p.m.

Minutes of previous meeting: The February minutes were reviewed; Susan Gilman made a motion to approve the minutes, seconded by Scott Schwalbach; motion passed.

Treasurer's Report: Kirk Rydberg reviewed the financial reports. He reported that the Regional Basketball Tournament caught concessions up. Income is up by \$1,500 compared to last year. And expenses are down by about \$5,000. The net income is up by \$6,500 from last year. A \$1,500 check was given to athletes for the weight room improvements. The clubs, National Honors Society and Courtyard Committee have all been contacted in regard to the money that Booster has allotted to them. A motion to approve the Treasurer's report was made by Cindy Hawkinson, seconded by Nancy Kiefer; motion passed.

President's Report: Cheryl Kunz recapped that we are financially back on track thanks to concessions and all the people who helped during the Regionals. Merchandise is catching up and revenue from Market Day and the Father Daughter Dance is up. We have surpassed the \$20,000 net income mark and there is opportunity to make more money with the remaining fundraisers.

Appropriations Report: Nancy Kiefer gave a brief overview of the Academic Appropriations and there will be a more detailed report in April. On March 3rd the list of what each department was purchasing with funds from the Booster Club was reviewed. Scott asked for a list of what these purchases were so that when we approach donors and sponsors we can be specific about where the money raised by Booster Club goes. Cindy Troia suggested that we get this list into the next Booster Buzz and perhaps in the Rockford Register Star.

Committee Reports:

Alumni: The class of 1989 gave Bea their list of Alumni for the database. A list of all the class officers from the beginning of Guilford High School was compiled by looking in old yearbooks. They will be contacted. Bea will talk to Mary about coding the alumni so that they only get specific emails from the Booster Club. Bea was also concerned that there are no funds allotted to the Alumni Committee for advertising events and activities.

Carpe Diem: The fundraiser letter will be going out next week. Please look for it and consider making a donation.

Concessions: Lane reported that they will be restructuring the committee for next year to make it easier on the committee members and lessen the burden on them. He wants to see the committee making more money using less time and volunteers.

Egg Harbor Guilford Night: Egg Harbor Restaurant will be open on March 11th from 4:00 to 8:00 and a portion of the proceeds for that evening will go to Guilford Booster Club. The Jazz Band will be playing at 6:00.

E-script: Last month we earned \$33.16 for a total of \$137.12 this year. 97 people have signed up for Escript.

Father/Daughter & Mother/Son Dances: \$1,400 was made from the dances. Attendance was up for both dances this year. A suggestion was made that information about the dances should be given out to the freshmen.

Garage Sale: Susan, Cheryl, Jan and Carolyn are developing the committee. Susan sent around a committee description list and sign up sheet. It was reported that since 2003 net revenue has gone down from \$9,219 to \$5,060 in 2008. Donations are needed and they will begin collecting them on April 23.

NHS and Key Club will help. Friday May 1st will be the preview night, admission will be \$3 and the sale will be on Saturday May 2nd.

Hospitality: The committee is working on plans for Memories and Reflections.

Market Day: Last month we made \$3,000 in sales so we received a \$250 Barnes and Noble gift card for the library.

Merchandise: Lori Cruden reported that things are slowing down and they will be doing inventory this month. They will set up a table at conferences and are entertaining ideas for non-wearable merchandise. New "Band" and "Class of..." decals are now available.

Marketing: Cheryl reported that the deadline for articles in the next The Booster Buzz is March 23rd and the newsletter will go out on April 1st.

Membership/Mailings: A few new members signed up at the freshman orientation.

Nominations: Lane is working on filling the committee chairs positions for next year. Nominations for the Executive Board and the Booster Board will be presented next month.

Moonlight Bowling: Scott created a logo for the event and other promotional materials were passed around. Adorable! Email blasts will go out. Early registration will be encouraged. Save the Date flyers will be put into the teachers' mailboxes. Items are needed for the silent auction that has a variety of values. The event will be on the calendars of the Rockford Register Star, RACVB, Rock River Times and www.beatcafe.com. The goal is to have 100 bowlers this year.

New Business: A Special Project request was made by Nancy Kiefer for funds to purchase ceiling fans for the library. It is very uncomfortable in the library and fans would help make it more comfortable. She requested 12 ceiling fans be purchased from the facilities department at a cost of \$132 a piece for a total of \$1,672.20. She will contact Project First Rate to have the fans installed pro bono. A motion to approve the request to purchase ceiling fans, with a cap of \$2,000 for the cost of the fans and installation was made by Susan Gilman, seconded by Scott Schwalbach; motion passed.

Old Business: Lori Cruden handed out pictures of different Viking mascot costumes that are available and asked that everyone vote on their top three choices. She will also look into the cost of having a custom costume made.

Principal's Report: Mr. Valentine thanked the Booster Club for the checks the departments received. He has an intern working on the Viking Voice. Spring Break is March 22nd through March 27th. He also thanked everyone for their help with the Regional Basketball Tournament.

Athletic Director's Report: Brad Seago reported that Guilford was the #1 Regional in the state. Gate brought in \$16,000. Twenty percent of that money came back to Guilford. He thanked Booster Club for the funds that allowed him to purchase new uniforms for Boy's Track and Tennis and for Girl's Track. He also thanked Booster for the \$1,500 for the weight room project. Spring sports are in full force. Valkeries is sold out for Tuesday, Wednesday and Friday. Winter sports recognition night was moved to March 18th.

Motion to adjourn by Sandy Belknap; seconded by Joann Steede.

Meeting adjourned at 9:06.

Next meeting is scheduled for Monday, April 6, 2009